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# On some subclasses of univalent functions

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**ABSTRACT.** In 1999, S. Kanas and F. Ronning introduced the classes of functions starlike and convex, which are normalized with  $f(w) = f'(w) - 1 = 0$  and  $w$  is a fixed point in  $U$ . In this paper we continue the investigation of the univalent functions normalized with  $f(w) = f'(w) - 1 = 0$ , where  $w$  is a fixed point in  $U$ .

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## 1 Introduction

Let  $\mathcal{H}(U)$  be the set of functions which are regular in the unit disc  $U = \{z \in \mathbb{C} : |z| < 1\}$ ,  $A = \{f \in \mathcal{H}(U) : f(0) = f'(0) - 1 = 0\}$  and  $S = \{f \in A : f \text{ is univalent in } U\}$ .

We recall here the definitions of the well - known classes of starlike, convex, close to convex and  $\alpha$  - convex functions:

$$\begin{aligned} S^* &= \left\{ f \in A : \operatorname{Re} \frac{zf'(z)}{f(z)} > 0, \quad z \in U \right\}, \\ S^c &= \left\{ f \in A : \operatorname{Re} \left( 1 + \frac{zf''(z)}{f'(z)} \right) > 0, \quad z \in U \right\} \\ CC &= \left\{ f \in A : \exists g \in S^*, \operatorname{Re} \frac{zf'(z)}{g(z)} > 0, \quad z \in U \right\}, \\ M_\alpha &= \left\{ f \in A : \frac{f(z) \cdot f'(z)}{z} \neq 0, \operatorname{Re} J(\alpha, f; z) > 0, \quad z \in U \right\} \end{aligned}$$

where  $J(\alpha, f; z) = (1 - \alpha) \frac{zf'(z)}{f(z)} + \alpha \left( 1 + \frac{zf''(z)}{f'(z)} \right)$ .

Let  $w$  be a fixed point in  $U$  and  $A(w) = \{f \in \mathcal{H}(U) : f(w) = f'(w) - 1 = 0\}$ .

In [3] S. Kanas and F. Ronning introduced the following classes:

$$\begin{aligned} S(w) &= \{f \in A(w) : f \text{ is univalent in } U\} \\ ST(w) &= S^*(w) = \left\{ f \in S(w) : \operatorname{Re} \frac{(z-w)f'(z)}{f(z)} > 0, \quad z \in U \right\} \\ CV(w) &= S^c(w) = \left\{ f \in S(w) : 1 + \operatorname{Re} \frac{(z-w)f''(z)}{f'(z)} > 0, \quad z \in U \right\}. \end{aligned}$$

The class  $S^*(w)$  is defined by the geometric property that the image of any circular arc centered at  $w$  is starlike with respect to  $f(w)$  and the corresponding class  $S^c(w)$  is defined by the property that the image of any circular arc centered at  $w$  is convex. We observe that the definitions are somewhat similar to the ones for uniformly starlike and convex functions introduced by A. W. Goodman in [1] and [2], except that in this case the point  $w$  is fixed.

It is obvious that exists a natural "Alexander relation" between the classes  $S^*(w)$  and  $S^c(w)$ :

$$g \in S^c(w) \text{ if and only if } f(z) = (z - w)g'(z) \in S^*(w).$$

Let denote with  $\mathcal{P}(w)$  the class of all functions  $p(z) = 1 + \sum_{n=1}^{\infty} B_n \cdot (z - w)^n$  that are regular in  $U$  and satisfy  $p(w) = 1$  and  $\operatorname{Re} p(z) > 0$  for  $z \in U$ .

## 2 Preliminary results

It is easy to see that a function  $f(z) \in A(w)$  have the series expansions:

$$f(z) = (z - w) + a_2(z - w)^2 + \dots$$

In [7] J. K. Wald gives the sharp bounds for the coefficients  $B_n$  of the function  $p \in \mathcal{P}(w)$ :

**Teorema 2.1** *If  $p(z) \in \mathcal{P}(w)$ ,  $p(z) = 1 + \sum_{n=1}^{\infty} B_n \cdot (z - w)^n$ , then*

$$(1) \quad |B_n| \leq \frac{2}{(1+d)(1-d)^n}, \quad \text{where } d = |w| \text{ and } n \geq 1.$$

Using the above result, S. Kanas and F. Ronning obtain in [3]:

**Teorema 2.2** *Let  $f \in S^*(w)$  and  $f(z) = (z - w) + a_2(z - w)^2 + \dots$  Then*

$$(2) \quad \begin{aligned} |a_2| &\leq \frac{2}{1-d^2}, \quad |a_3| \leq \frac{3+d}{(1-d^2)^2}, \\ |a_4| &\leq \frac{2}{3} \cdot \frac{(2+d)(3+d)}{(1-d^2)^3}, \quad |a_5| \leq \frac{1}{6} \cdot \frac{(2+d)(3+d)(3d+5)}{(1-d^2)^4} \end{aligned}$$

where  $d = |w|$ .

**Remark 2.1** *It is clear that the above theorem also provides bounds for the coefficients of functions in  $S^c(w)$ , due to the relation between  $S^c(w)$  and  $S^*(w)$ .*

The next theorem is the result of the so called "admissible functions method" introduced by P. T. Mocanu and S. S. Miller ( see [4], [5], [6]).

**Teorema 2.3** *Let  $h$  convex in  $U$  and  $Re[\beta h(z) + \gamma] > 0$ ,  $z \in U$ . If  $p \in \mathcal{H}(U)$  with  $p(0) = h(0)$  and  $p$  satisfied the Briot - Bouquet differential subordination*

$$p(z) + \frac{zp'(z)}{\beta p(z) + \gamma} \prec h(z), \quad \text{then } p(z) \prec h(z).$$

### 3 Main results

Let consider the integral operator  $L_a : A(w) \rightarrow A(w)$  defined by

$$(3) \quad f(z) = L_a F(z) = \frac{1+a}{(z-w)^a} \cdot \int_w^z F(t) \cdot (t-w)^{a-1} dt, \quad a \in \mathbb{R}, \quad a \geq 0.$$

We denote by  $D(w) = \left\{ z \in U : Re \left[ \frac{w}{z} \right] < 1 \text{ and } Re \left[ \frac{z(1+z)}{(z-w)(1-z)} \right] > 0 \right\}$ , with  $D(0) = \bar{U}$ , and  $s(w) = \{f : \bar{D}(w) \rightarrow \mathbb{C}\} \cap S(w)$ , where  $w$  is a fixed point in  $\bar{U}$ .

Denoting  $s^*(w) = S^*(w) \cap s(w)$ , where  $w$  is a fixed point in  $\bar{U}$ , we obtain:

**Teorema 3.1** *Let  $w$  be a fixed point in  $U$  and  $F(z) \in s^*(w)$ . Then  $f(z) = L_a F(z) \in S^*(w)$ , where the integral operator  $L_a$  is defined by (3).*

**Proof.** By differentiating (3) we obtain:

$$(4) \quad (1+a)F(z) = a \cdot f(z) + (z-w) \cdot f'(z).$$

From (4) we have:

$$(5) \quad (1+a)F'(z) = (1+a)f'(z) + (z-w)f''(z).$$

Using (4) and (5) we obtain:

$$(6) \quad \frac{(z-w)F'(z)}{F(z)} = \frac{(1+a) \cdot (z-w) \cdot \frac{f'(z)}{f(z)} + (z-w)^2 \frac{f''(z)}{f(z)}}{a + (z-w) \frac{f'(z)}{f(z)}}.$$

With notation  $p(z) = \frac{(z-w)f'(z)}{f(z)}$ , where  $p(z) \in \mathcal{H}(U)$  and  $p(0) = 1$ , we have:

$$(z-w)p'(z) = p(z) + (z-w)^2 \cdot \frac{f''(z)}{f(z)} - [p(z)]^2$$

and thus:

$$(7) \quad (z-w)^2 \frac{f''(z)}{f'(z)} = (z-w)p'(z) - p(z)[1-p(z)].$$

Using (6) and (7) we obtain:

$$(8) \quad \frac{(z-w)F'(z)}{F(z)} = p(z) + \frac{(z-w) \cdot p'(z)}{a+p(z)}.$$

Using  $F(z) \in s^*(w)$  from (8) we have:

$$p(z) + \frac{z-w}{a+p(z)} \cdot p'(z) \prec \frac{1+z}{1-z} \equiv h(z)$$

or

$$p(z) + \frac{1-\frac{w}{z}}{a+p(z)} \cdot zp'(z) \prec \frac{1+z}{1-z}.$$

From hypothesis we have  $\operatorname{Re} \left[ \frac{1}{1-\frac{w}{z}} \cdot h(z) + \frac{a}{1-\frac{w}{z}} \right] > 0$  and thus from Theorem 2.3

we obtain  $p(z) \prec \frac{1+z}{1-z}$  or  $\operatorname{Re} \left( \frac{(z-w)f'(z)}{f(z)} \right) > 0, z \in U$ . This means  $f(z) \in S^*(w)$ .

**Definition 3.1** Let  $f \in S(w)$  where  $w$  is a fixed point in  $U$ . We say that  $f$  is  $w$ -close to convex if exists a function  $g \in S^*(w)$  such that  $\operatorname{Re} \frac{(z-w)f'(z)}{g(z)} > 0, z \in U$ . We denote this class with  $CC(z)$ .

**Remark 3.1** If we consider  $f = g, g \in S^*(w)$ , we have  $S^*(w) \subset CC(w)$ .

If we take  $w = 0$  we obtain the well known close to convex functions.

**Teorema 3.2** Let  $w$  be a fixed point in  $U$  and  $f \in CC(w)$ ,  $f(z) = (z-w) + \sum_{n=2}^{\infty} b_n \cdot (z-w)^n$ ,

with respect to the function  $g \in S^*(w)$ ,  $g(z) = (z-w) + \sum_{n=2}^{\infty} a_n \cdot (z-w)^n$ . Then

$$|b_n| \leq \frac{1}{n} \left[ |a_n| + \sum_{k=1}^{n-1} |a_k| \cdot \frac{2}{(1+d)(1-d)^{n-k}} \right]$$

where  $d = |w|$ ,  $n \geq 2$  and  $a_1 = 1$ .

**Proof.** Let  $f \in CC(w)$  with respect to the function  $g \in S^*(w)$ . Then there exists a function  $p \in \mathcal{P}(w)$  such that

$$\frac{(z-w)f'(z)}{g(z)} = p(z)$$

where  $p(z) = 1 + \sum_{n=1}^{\infty} B_n(z-w)^n$ .

Using the hypothesis through identification of  $(z-w)^n$  coefficients we obtain:

$$(9) \quad n \cdot b_n = a_n + \sum_{k=1}^{n-1} a_k \cdot B_{n-k}$$

where  $a_1 = 1$  and  $n \geq 2$ .

From (9) we have

$$|b_n| \leq \frac{1}{n} \left[ |a_n| + \sum_{k=1}^{n-1} |a_k| \cdot |B_{n-k}| \right], \quad a_1 = 1, \quad n \geq 2.$$

Applying the above and the estimates (1) we obtain the result.

**Remark 3.2** If we use the estimates (2) we obtain the same estimates for the coefficients  $b_n$ ,  $n = 2, 3, 4, 5$ .

**Definition 3.2** Let  $\alpha \in \mathbb{R}$  and  $w$  be a fixed point in  $U$ . For  $f \in S(w)$  we denote by  $J(\alpha, f, w; z) = (1 - \alpha) \frac{(z-w)f'(z)}{f(z)} + \alpha \left[ 1 + \frac{(z-w)f''(z)}{f'(z)} \right]$ . We say that  $f$  is  $w - \alpha$ -convex function if  $\frac{f(z) \cdot f'(z)}{z-w} \neq 0$  and  $\operatorname{Re} J(\alpha, f, w; z) > 0$ ,  $z \in U$ . We denote this class with  $M_\alpha(w)$ .

**Remark 3.3** It is easy to observe that  $M_\alpha(0)$  is the well known class of  $\alpha$ -convex functions.

**Teorema 3.3** Let  $w$  be a fixed point in  $U$ ,  $\alpha \in \mathbb{R}$ ,  $\alpha \geq 0$  and  $m_\alpha(w) = M_\alpha(w) \cap s(w)$ .

1. If  $f \in m_\alpha(w)$  then  $f \in S^*(w)$ . This means  $m_\alpha(w) \subset S^*(w)$ .
2. If  $\alpha, \beta \in \mathbb{R}$ , with  $0 \leq \frac{\beta}{\alpha} < 1$ , then  $m_\alpha(w) \subset m_\beta(w)$ .

**Proof.** From  $f \in m_\alpha(w)$  we have  $\operatorname{Re} J(\alpha, f, w; z) > 0$ ,  $z \in U$ . Using the notation  $p(z) = \frac{(z-w)f'(z)}{f(z)}$ , with  $p \in \mathcal{H}(U)$  and  $p(0) = 1$ , we obtain:

$$\operatorname{Re} J(\alpha, f, w; z) = \operatorname{Re} \left[ p(z) + \alpha \cdot \frac{(z-w)p'(z)}{p(z)} \right] > 0, \quad z \in U \quad \text{or}$$

$$p(z) + \frac{\alpha \left( 1 - \frac{w}{z} \right)}{p(z)} \cdot zp'(z) \prec \frac{1+z}{1-z} \equiv h(z).$$

For  $\alpha = 0$  we have  $p(z) \prec \frac{1+z}{1-z}$ .

Using the hypothesis we have for  $\alpha > 0$ ,  $\operatorname{Re} \left[ \frac{1}{\alpha \left(1 - \frac{w}{z}\right)} \cdot h(z) \right] > 0$  and from Theo-

rem 2.3 we obtain  $p(z) \prec \frac{1+z}{1-z}$ .

This means that  $\operatorname{Re} \frac{(z-w)f'(z)}{f(z)} > 0$ ,  $z \in U$  and  $\alpha \geq 0$  or  $f \in S^*(w)$ .

If we denote by  $A = \operatorname{Re} p(z)$  and by  $B = \operatorname{Re} \frac{(z-w)p'(z)}{p(z)}$  we have  $A > 0$  and  $A + B \cdot \alpha > 0$ , where  $\alpha \geq 0$ .

Using the geometric interpretation of the equation  $y(x) = A + B \cdot x$ ,  $x \in [0, \alpha]$  we obtain

$$y(\beta) = A + B \cdot \beta > 0 \text{ for every } \beta \in [0, \alpha].$$

This means  $\operatorname{Re} \left[ p(z) + \beta \cdot \frac{(z-w)p'(z)}{p(z)} \right] > 0$ ,  $z \in U$  or  $f \in m_\beta(w)$ .

**Remark 3.4** From the above theorem we have:

$$m_1(w) \subseteq s^c(w) \subseteq m_\alpha(w) \subseteq s^*(w)$$

where  $0 \leq \alpha \leq 1$  and  $s^c(w) = S^c(w) \cap s(w)$ .

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